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**CotterWeb Enterprises Named to *Inc.* Magazine's Annual List of 5000 Fastest-Growing Private Companies in the U.S.**

*Mendota Heights-based online loyalty marketing company ranks in top 10 for the Minnesota-Wisconsin region*

August 20, 2008 (Mendota Heights, Minn.) – CotterWeb Enterprises has been named to the prestigious 2008 Inc. 5000 list of The Fastest Growing Companies in America, announced today by *Inc.* magazine. The leading online loyalty marketing company, founded by Daren Cotter, rewards members for online activity and provides performance-based value for advertisers.

CotterWeb reported over 500 percent growth over three years, expanding from \$2 million in revenues in 2004 to \$12.4 million in 2007. CotterWeb's Inc. 5000 company profile can be found at:

<http://www.inc.com/inc5000/2008/company-profile.html?id=200806180>

In addition to ranking 618 overall, Inc. also named CotterWeb:

- Number 9 on the [Top 50 Inc. 5000 Companies in Minnesota - Wisconsin Region](#)
- Number 43 on the [Top 100 Marketing and Advertising Companies](#)

"It is an honor to be ranked on multiple lists in the Inc. 5000," said Cotter. "This explosive growth has enabled us to provide a great service to an increasing number of consumers and advertisers. Just as important, it's been a lot of fun along the way!"

Founded in 2000 by Cotter, CotterWeb develops and offers online loyalty marketing programs through its Web properties, InboxDollars.com and SendEarnings.com. These two leading online loyalty marketing Web sites give members the opportunity to be rewarded for their online activities, while providing tremendous value to advertisers by enabling them to reach members with targeted, performance-based advertising solutions.

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Unlike the majority of online loyalty marketing programs that reward their members with points, CotterWeb rewards its members with cash — producing highly motivated, extremely responsive and loyal members that actively promote the CotterWeb brand. The company has quickly become one of the largest players in the online loyalty marketing sector by providing exceptional service to more than 5.5 million members, and by pioneering the pay-for-performance model of online advertising for its clients.

“We’ve built an amazing team and we are looking forward to continuing our track record of aggressive growth in the future,” said Cotter.

### **About CotterWeb Enterprises**

Founded in 2000, CotterWeb Enterprises is a leading provider of online loyalty marketing services through its Web properties InboxDollars.com and SendEarnings.com. CotterWeb provides more than 5.5 million loyal members the opportunity to be rewarded for participating in various product and service trials, marketing research surveys and other online activities, such as shopping and playing games. The company provides advertisers and marketing research firms an efficient means to reach a targeted online audience and to pay only for performance that meets or exceeds their expectations.

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